







WARRANTY INFORMATION

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LIMITED WARRANTY

REPLACEMENT MARKET

PASSENGER and LIGHT TRUCK TIRES

Including  Tires with Run-Flat Technology

ELIGIBILITY

Congratulations! You have just purchased quality tires from a BRIDGESTONE, FIRESTONE, or ASSOCIATED BRANDS dealer (referred to in this section of the manual as THE DEALER). This Limited Warranty covers new BRIDGESTONE, FIRESTONE, DAYTON, FUZION, GILLETTE, PEERLESS, LEMANS, and PRIMEWELL brand passenger and light truck tires.

This Limited Warranty only applies to the original purchaser, and is valid if all of the following apply:

- The tire was purchased after November 1, 2007.
- The tire was produced after January 1, 2005 (DOT serial 0105 or later).
- The tire is a size and speed rating equivalent to or greater than that specified by the vehicle manufacturer.
- The tire has been used only on the vehicle on which it was originally installed.
- The tire has not been used in commercial service (exception: certain coverage applies to Bridgestone Duravis and Firestone Transforce tires if used in commercial service).

WHAT IS WARRANTED and FOR HOW LONG

An eligible tire that becomes unusable for any reason within the manufacturer's control will be replaced with an equivalent new tire on the basis set forth in this Limited Warranty. Each tire brand has specific warranty coverage and certain conditions that apply; for details, see "Each Brand's Warranty Coverage."

LIMITED WARRANTY *(continued from previous page)*

WHAT THIS LIMITED WARRANTY DOES NOT COVER

This Limited Warranty does not cover the following:

1. Tire damage or irregular wear due to:
 - A. **Road hazards**, including, without limitation: Puncture, cut, impact break, stone drill, bruise, bulge, snag, etc.
 - B. **Improper use or operation**, including, without limitation: Improper inflation pressure, overloading, tire/wheel spinning, use of an improper wheel, tire chain damage, misuse, misapplication, negligence, tire alteration, or for racing or competition purposes.
 - C. **Insufficient or improper maintenance**, including, without limitation: Failure to rotate tires as recommended in this manual, wheel misalignment, worn suspension components, improper tire mounting or demounting, tire/wheel assembly imbalance, or other vehicle conditions, defects, or characteristics.
 - D. **Contamination or degradation** by petroleum products or other chemicals, fire or other externally generated heat, or water or other material trapped inside the tire during mounting or inflation.
 - E. **Improper repair**. Improper repair voids this Limited Warranty.
 - F. **For RFT tires only, improper run-flat or low tire pressure operation**, including, without limitation: Exceeding speed, distance, or other run-flat/low-pressure operation limitations.
2. Rapid tread wear or wear-out is not covered under the Bridgestone Platinum Pact, Firestone Gold Pledge, or Basic Limited Warranty. See the Supplemental Mileage Limited Warranty section of this manual.
3. Weather/ozone cracking after 4 years from date of tire manufacture.
4. Ride disturbance or vibration after 1/32 inch (0.8 mm) of tread wear use.
5. Tires with sealant, balance, or other filler material that was not originally applied or inserted by the tire manufacturer.

LIMITED WARRANTY *(continued from previous page)*

6. Tires used in commercial service, except Bridgestone Duravis and Firestone Transforce tires.
7. Tires purchased as used.
8. Tires purchased and normally used outside the United States.
9. The cost of applicable federal, state, and local taxes.
10. Original equipment tires on new vehicles. (See separate warranty, if applicable, in your vehicle's glove box.)
11. Failure to follow any of the safety and maintenance recommendations or warnings contained in this manual.

This Limited Warranty is in addition to and/or may be limited by any other applicable written warranty you may have received concerning special tires or situations

REPLACEMENT WARRANTY FOR ALL BRANDS

If you receive a replacement tire under this Limited Warranty, it will be covered by the manufacturer's warranty or warranties, if any, given on that tire at that time.

WHERE TO GO

Tire adjustments under this Limited Warranty will only be made at an authorized Bridgestone Firestone retailer. Bridgestone Firestone RFT tire adjustments will only be made at a Bridgestone Firestone Run-Flat Certified Retailer. Consult a phone directory (often listed in the Yellow Pages under "Tire Dealers") or the internet at www.bridgestonetire.com for the location nearest you. Bridgestone Firestone Run-Flat Certified Retailers can also be located by calling toll-free: 1-877-BFS-4RFT



LIMITED WARRANTY *(continued from previous page)*

CONSUMER RIGHTS

This Limited Warranty gives you specific legal rights, and you may also have other rights which vary from state to state.

CONDITIONS and EXCLUSIONS

To the extent permitted by law, Bridgestone Firestone North American Tire, LLC disclaims all other warranties, including but not limited to the implied warranties of merchantability and fitness for a particular purpose and any liability for incidental and consequential damages, loss of time, loss of vehicle use, or inconvenience. Some states do not allow the exclusion or limitation of incidental or consequential damages, so the above limitation or exclusion may not apply to you.

This Limited Warranty applies only to consumers actually using the tire in the United States. For warranty conditions outside the United States, see your local Bridgestone Firestone distributor.

Obligations under this policy may not be enlarged or altered by anyone.

In accordance with Federal Law, this Limited Warranty has been designated as a “Limited Warranty.” Nothing in this Limited Warranty is intended to be a representation that tire failures cannot occur. This Limited Warranty is given by Bridgestone Firestone North American Tire, LLC, 535 Marriott Dr., Nashville, TN 37214.

OWNER'S OBLIGATIONS

In order to keep this Limited Warranty valid, we require you to have your tires regularly inspected and rotated per the recommendations outlined in the sections of this manual entitled “Tire Damage, Inspection and Service Life” and “Radial Tire Rotation” and to furnish proof of same in order to receive an adjustment. Such proof should show the date, mileage, and servicing location. A sales receipt containing this information will suffice. In addition, a “Maintenance Record” is included in this manual



LIMITED WARRANTY *(continued from previous page)*

OWNER'S OBLIGATIONS *(continued from previous page)*

It is your obligation to maintain proper tire inflation pressures as specified by the vehicle manufacturer and to operate the vehicle within tire/vehicle load capacity and speed limitations. It is also your obligation to maintain proper wheel alignment and tire/wheel assembly balance.

To request an adjustment, you must present the tire to an authorized Bridgestone Firestone retailer. Complete and sign the customer section of the Bridgestone Firestone North American Tire, LLC Limited Warranty adjustment form and pay appropriate replacement price, taxes, disposal fee, and service charges, if any .

ARBITRATION

You and Bridgestone Firestone North American Tire, LLC agree that all claims, disputes, and controversies between you and it, including any of its agents, employees, successors, or assigns, arising out of or in connection with this Limited Warranty, or any other warranties, express or implied, including a failure of warranty and the validity of this arbitration clause, but excluding claims for personal injury or property damage, shall be resolved by binding arbitration between you and it, according to the formal dispute resolution procedures of the National Arbitration Forum, under the Code of Procedure then in effect. This arbitration will be conducted as a document hearing. If you request any procedures beyond a document hearing, you will be responsible for all fees, including filing and administrative fees, above and beyond the fees required for document hearings. The arbitration between you and Bridgestone Firestone North American Tire, LLC shall not include any other customers, be combined or consolidated in any fashion with arbitrations involving other customers, or proceed in any form of class action in which the claims of numerous customers are considered together. Any award of the arbitrator(s) may be entered as a judgment in any court of competent jurisdiction. The arbitrators will have no authority to award punitive or other damages not measured by the prevailing party's actual damages, except as may be required by statute. Information may be obtained and claims may be filed at any office of the National Arbitration Forum or at P.O. Box 50191, Minneapolis, MN 55405.



PLATINUM PACT LIMITED WARRANTY

The Platinum Pact Limited Warranty covers all Bridgestone brand passenger and light truck tires—except Duravis, winter, and “temporary use” spare tires. A tire covered by the Platinum Pact Limited Warranty will be replaced with an equivalent new tire if it becomes unusable for any reason within the manufacturer’s control under the following conditions:

- **The free tire replacement period** extends up to 3 years from the date of purchase—proof of purchase date required. Without proof of purchase date, then 4 years from the date of tire manufacture. During this period, the tire will be replaced free of charge (including mounting and balancing); you may be charged applicable taxes, the cost of valve stems, and disposal fees.
- **After the free tire replacement period**, coverage extends up to 5 years from the date of purchase—proof of purchase date required. Without proof of purchase date, then 6 years from the date of tire manufacture. During this period, the tire will be replaced charging a pro-rated amount. To determine the replacement price, the percent of used treadwear is multiplied by THE DEALER’S then current selling price for the replacement tire(s). The appropriate taxes, mounting, balancing, disposal fees, and other service charges may be added to the replacement price.
- **The tire must not be worn to 2/32 inch (1.6 mm) or less** remaining original tread depth (i.e. worn down to the top of the built-in indicators in the tread grooves).
- **Exclusions apply**—as identified in the section “What This Limited Warranty Does Not Cover.”

Duravis, Winter, and “Temporary Use” Spare Tires

A Bridgestone brand Duravis, winter, or “temporary use” spare tire will be replaced with an equivalent new tire if it becomes unusable for any reason within the manufacturer’s control under the following conditions:

- **There is no free replacement period.**
- **Coverage** extends up to 5 years from the date of purchase—proof of purchase date required.



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PLATINUM PACT LIMITED WARRANTY *(continued from previous page)*

- **Coverage** *(continued from previous page)*

Without proof of purchase date, then 6 years from the date of tire manufacture. During this period, the tire will be replaced charging a pro-rated amount. To determine the replacement price, the percent of used treadwear is multiplied by THE DEALER'S then current selling price for the replacement tire(s). The appropriate taxes, mounting, balancing, disposal fees, and other service charges may be added to the replacement price.

- **The tire must not be worn to 2/32 inch (1.6 mm) or less** remaining original tread depth (i.e. worn down to the top of the built-in indicators in the tread grooves).
- **Exclusions apply**—as identified in the section “What This Limited Warranty Does Not Cover.”

GOLD PLEDGE LIMITED WARRANTY

The Gold Pledge Limited Warranty covers all Firestone brand passenger and light truck tires—except Transforce, winter, and “temporary use” spare tires. A tire covered by the Gold Pledge Limited Warranty will be replaced with an equivalent new tire if it becomes unusable for any reason within the manufacturer’s control under the following conditions:

- **The free tire replacement period** extends up to 3 years from the date of purchase—proof of purchase date required. Without proof of purchase date, then 4 years from the date of tire manufacture. During this period, the tire will be replaced free of charge (including mounting and balancing); you may be charged applicable taxes, the cost of valve stems, and disposal fees.
- **After the free tire replacement period**, coverage extends up to 5 years from the date of purchase—proof of purchase date required. Without proof of purchase date, then 6 years from the date of tire manufacture. During this period, the tire will be replaced charging a pro-rated amount. To determine the replacement price, the percent of used treadwear is multiplied by THE DEALER’S then current selling price for the replacement tire(s). The appropriate taxes, mounting, balancing, disposal fees, and other service charges may be added to the replacement price.
- **The tire must not be worn to 2/32 inch (1.6 mm) or less** remaining original tread depth (i.e. worn down to the top of the built-in indicators in the tread grooves).
- **Exclusions apply**—as identified in the section “What This Limited Warranty Does Not Cover.”

Transforce, Winter, and “Temporary Use” Spare Tires

A Firestone brand Transforce, winter, or “temporary use” spare tire will be replaced with an equivalent new tire if it becomes unusable for any reason within the manufacturer’s control under the following conditions:

- **There is no free replacement period.**
- **Coverage** extends up to 5 years from the date of purchase—proof of purchase date required.

GOLD PLEDGE LIMITED WARRANTY *(continued from previous page)*

- **Coverage** *(continued from previous page)*

Without proof of purchase date, then 6 years from the date of tire manufacture. During this period, the tire will be replaced charging a pro-rated amount. To determine the replacement price, the percent of used treadwear is multiplied by THE DEALER'S then current selling price for the replacement tire(s). The appropriate taxes, mounting, balancing, disposal fees, and other service charges may be added to the replacement price.

- **The tire must not be worn to 2/32 inch (1.6 mm) or less** remaining original tread depth (i.e. worn down to the top of the built-in indicators in the tread grooves).
- **Exclusions apply**—as identified in the section “What This Limited Warranty Does Not Cover.”

BUY & TRY, 30 DAY GUARANTEE

BRIDGESTONE

All Bridgestone brand passenger and light truck tires—except RFT/Run-Flat, Potenza RE-01R, winter, and “temporary use” spare tires—sold in sets of 4 or more tires through an authorized retailer are covered by the Buy & Try 30 Day Guarantee. If a retail customer is not completely satisfied with their eligible Bridgestone brand tires, the tires can be returned to the location from which they were originally purchased within 30 days of purchase for a full refund or exchange. Original proof of purchase is required. The Buy & Try 30 Day Guarantee applies only to full sets of tires (4 or more tires); return of less than a full set of tires will not be accepted. Bridgestone brand tires applied as original equipment on new vehicles are not covered by the Buy & Try 30 Day Guarantee. Additional exclusions apply, as identified in the section “What This Limited Warranty Does Not Cover.”

Firestone

All Firestone brand passenger and light truck tires—except winter and “temporary use” spare tires—sold in sets of 4 or more tires through an authorized retailer are covered by the Buy & Try 30 Day Guarantee. If a retail customer is not completely satisfied with their eligible Firestone brand tires, the tires can be returned to the location from which they were originally purchased within 30 days of purchase for a full refund or exchange. Original proof of purchase is required. The Buy & Try 30 Day Guarantee applies only to full sets of tires (4 or more tires); return of less than a full set of tires will not be accepted. Firestone brand tires applied as original equipment on new vehicles are not covered by the Buy & Try 30 Day Guarantee. Additional exclusions apply, as identified in the section “What This Limited Warranty Does Not Cover.”

SUPPLEMENTAL MILEAGE LIMITED WARRANTY

If a tire covered by the Supplemental Mileage Limited Warranty wears evenly across the tread down to the treadwear indicators— $2/32$ inch (1.6 mm)—during the stated warranted mileage for that tire (as evidenced by the vehicle's odometer), the tire will be replaced with an equivalent new tire under the following conditions:

- Only the passenger and light truck tires listed in this section are covered by the Supplemental Mileage Limited Warranty for the mileage shown.
- Coverage applies only to the original purchaser, only for so long as the tires remain mounted on the vehicle described in the Customer Identification Section of this manual.
- Coverage extends up to 5 years from the date of purchase—proof of purchase date required. During this period, the tire will be replaced charging a pro-rated amount. To determine the replacement price, the percent of warranted mileage obtained is multiplied by THE DEALER'S then current selling price for the replacement tire(s). The appropriate taxes, mounting, balancing, disposal fees, and other service charges may be added to the replacement price.
- Tires used in commercial service and original equipment tires on new vehicles have no mileage warranty.
- Exclusions apply—as identified in the section “What This Limited Warranty Does Not Cover.”

SUPPLEMENTAL MILEAGE LIMITED WARRANTY *(continued from previous page)*

Covered Tires and Warranted Mileage



TURANZA H (with Serenity Technology)	70,000 MILES
TURANZA V (with Serenity Technology)	50,000 MILES
TURANZA W (with Serenity Technology)	45,000 MILES
TURANZA LS-T	80,000 MILES
TURANZA LS-H	50,000 MILES
TURANZA LS-V	40,000 MILES
TURANZA LS-Z	40,000 MILES
TURANZA EL400 T	80,000 MILES
TURANZA EL400 H	50,000 MILES
INSIGNIA SE200	65,000 MILES
POTENZA G009	50,000 MILES
POTENZA RE950 65/60 Series	45,000 MILES
POTENZA RE950 55 Series/Lower	40,000 MILES
POTENZA RE960AS Pole Position	40,000 MILES
POTENZA RE92*	40,000 MILES
POTENZA RE910	60,000 MILES
DUELER H/L ALENZA	65,000 MILES
DUELER H/L (D683)	60,000 MILES
DUELER H/T (D684 II)	60,000 MILES
DUELER H/T (D689)	60,000 MILES
DUELER A/T REVO (D694)**	50,000 MILES
DUELER A/T (D693)**	50,000 MILES
* Except P175/65R14 XL	
* Tires rated V speed and higher have no mileage warranty	
** P-Metric sizes only	



FIREHAWK GT H*	50,000 MILES
FIREHAWK GT Z	40,000 MILES
FIREHAWK INDY 500	55,000 MILES
AFFINITY LH30	70,000 MILES
FR710	65,000 MILES
FR380	55,000 MILES
DESTINATION LE**	60,000 MILES
DESTINATION A/T**	50,000 MILES
* H- and V- Speed Rated Sizes	
** P-Metric sizes only	

ADJUSTMENT TREAD WEAR CHART															
Remaining Tread Depth	Original Tread Depth														Remaining Tread Depth
	9/32	10/32	11/32	12/32	13/32	14/32	15/32	16/32	17/32	18/32	19/32	20/32	21/32	22/32	
	Percentage of Usable Tread Wear Charged to the Customer														
2/32	100	100	100	100	100	100	100	100	100	100	100	100	100	100	2/32
3/32	86	88	89	90	91	92	92	93	93	94	94	94	95	95	3/32
4/32	71	75	78	80	82	83	85	86	87	88	88	89	89	90	4/32
5/32	57	63	67	70	73	75	77	79	80	81	82	83	84	85	5/32
6/32	43	50	58	60	64	67	69	71	73	75	76	78	79	80	6/32
7/32	29	38	44	50	55	58	62	64	67	69	71	72	73	75	7/32
8/32	14	25	33	40	45	50	54	57	60	63	65	67	68	70	8/32
9/32	0	13	22	30	36	42	46	50	53	56	59	61	63	65	9/32
10/32		0	11	20	27	33	38	43	47	50	53	56	58	60	10/32
11/32			0	10	18	25	31	36	40	44	47	50	53	55	11/32
12/32				0	9	17	23	25	33	38	41	44	47	50	12/32
13/32					0	8	15	21	29	31	35	39	42	45	13/32
14/32						0	8	14	20	25	29	33	37	40	14/32
15/32							0	7	13	19	24	28	32	35	15/32
16/32								0	7	13	17	22	26	30	16/32
17/32									0	6	12	18	21	25	17/32
18/32										0	6	11	16	20	18/32
19/32											0	6	11	15	19/32
20/32												0	5	10	20/32
21/32													0	5	21/32
22/32														0	22/32